

Business Level 3: AS / A2

AQA

INTRODUCTION:

Business Studies is the academic study of different types of organisations and the main functions that are involved in producing and selling a good or service.

ENTRY REQUIREMENTS / SUITABILITY:

GCSE Business Studies is not required but if studied a minimum of a grade B or 6. English and Mathematics GCSE grade 5. Students must be confident with numerical information.

To enjoy the subject you need to be interested in the news & current business programmes, be prepared to question the activities of businesses you visit and like to discuss ideas and make recommendations based on evidence and are comfortable with the fact there is rarely only one suitable course of action.

CONTENT:

Year 12: Content includes:

What is business? Managers, leadership and decision making. Decision making to improve marketing, operational performance, financial and human resource performance

Year 13: Content includes:

Analyzing the strategic position of a business and choosing strategic direction. Strategic methods: how to pursue strategies and managing strategic change.

LEADS TO:

An associated Degree, Foundation degrees & Modern apprenticeships

Setting up your own business – the course will give the overall understanding and the skills required.

Most students will work in an organisation at some point where understanding of the ideas will be relevant.

ASSESSMENT:

Paper 1:	120 mins	33.3% weighting	Externally assessed
Paper 2:	120 mins	33.3% weighting	Externally assessed
Paper 3:	120 mins	33.3% weighting	Externally assessed

All papers consist of multiple-choice questions, short answer questions and essay questions.